



FY25 Annual Conference:  
**Coming Together for SNAP-Ed Changemaking**  
 April 1st - April 3 2025

**April 2nd | Registration 8 a.m. - 8:30 a.m. Hassayampa Hotel Lobby**

**8:30 a.m. - 9 a.m.**

**Marina Ballroom**

**Welcome, Land Acknowledgement, and Blessing**

*Speaker: Vice President Janet Jones of Prescott-Yavapai Nation*

Opening the conference, acknowledging the Indigenous peoples and lands on which we gather, offering a blessing to foster respect and understanding for the work ahead in healing communities through trauma-informed practices.

**9 a.m. - 9:50 a.m.**

**Marina Ballroom**

**Opening Keynote: From Small Steps to Big Impact: Transforming Systems Through Personal Influence**

*Speaker: Angela Salazar, Program Director at YWCA Metropolitan Phoenix*

The keynote aims to inspire and empower attendees to recognize their potential to influence systemic change.

**9:50 a.m. - 10 a.m.**

**Morning Break:** Optional Movement Activity

**10 a.m. - 11:15 p.m.**

**Marina Ballroom**

**LIA Success Story Panel**

*Panelists: Tricia Kinnell, Bree Daugherty, Marina Gallardo, Rhegan Derfus, Sharmel Jordan*

During this panel, LIAs will share about successes they have had throughout the grant cycle in various focus areas. It is an opportunity for LIAs to learn from each other and celebrate some of the great work done this grant cycle.

**11:15 a.m. - 11:30 a.m.**

**Mid-Morning Break:** Optional Mindfulness Activity

**11:30 a.m. - 12:30 p.m.**

**Session A: Marina Ballroom**

**Breakout Sessions**

**Session A: Now what? Reflecting on PSE Sustainability and Opportunities**

Interactive session to reflect on the "whats" of PSE work, celebrate LIA successes, and identify opportunities for sustainability.

*Speakers: Kathryn Faull, MPH, and Andrea Golfen, BS, NDTR*

**Session B: Arizona Room**

**Session B: Looking Back and Looking Ahead: Reflecting on Five Years of Table Talks and Resilience Informed Work in AZ Health Zone.**

AZ Health Zone has been a leader in the nation in integrating trauma-informed systems change into SNAP-Ed programming through the Table Talks initiative. This session will explore lessons learned over the last five years of implementation and future opportunities for sustaining and cultivating organizational and community resilience in SNAP-Ed programming.

*Speakers: Adrienne Udarbe, MS, RDN, and Jaclyn Chamberlain, MPH, RDN, CSP,*

**12:30 p.m. - 1:30 p.m.**

**Lunch**

**1:30 p.m. - 3 p.m.**

**Marina Ballroom**

**Evaluation - Family Feud Style!**

*Speakers: Laurel Jacobs, Theresa LeGros, Anvi Bhakta, Deshawna Yazzie*

Come together with your AZ Health Zone family in this fun-filled grand session, modelled after the popular game show. Participating LIA families will answer questions about the past five years of evaluation projects, while the audience helps out! Which LIA family will move on to the final round, and will they take home the grand evaluation prize?

**3 p.m. - 3:15 p.m.**

**Afternoon Break:** Optional Mindfulness Activity

**3:15 p.m. - 4:15 p.m.**

**Marina Ballroom**

**Community Design For Leaders: The Art of Building Transformational Programs for the Communities You Serve**

*Speaker: Sloan Leo, Founder and CEO, FLOX Studio*

In this workshop, participants will leave with: A clear understanding of the framework of Community Design, New tools and resources to implement right away, and Real-life case studies and peer insights.

**4:15 p.m. - 4:30 p.m.**

**Marina Ballroom**

**Closing Remarks**

Join us for optional Evening Happiness Hours including a historic walk, karaoke, or board games.